

ALL COFFEE ROASTERS WORK DIRECTLY WITH FARMERS.

Yeah, right.

Intelligentsia Coffee visits the farms of every Direct Trade offering a *minimum* of 1 time per year, and in most cases, 3 times - once pre-harvest, once during harvest, & once more after harvest.

Most coffee roasters never visit the farms that grow their coffees, and therefore have little way of influencing the quality of the coffee or guaranteeing the price the farmer is paid.

Directly Paid. Direct Trade.



FOR MORE INFO:
DIRECTTRADECOFFEE.COM