

# THE COFFEE YOU'RE DRINKING IS NOT FAIR-TRADE.



It's Intelligentsia Direct Trade.

It's sustainable. It's environmentally conscious. It's award-winning, and it's definitely raising the bar on how coffee is bought and sold, brewed and served - with the care and attention it deserves.



FOR MORE INFO:  
[DIRECTTRADECOFFEE.COM](http://DIRECTTRADECOFFEE.COM)